

JOSH COLLINSWORTH

Creative / Art Director | Designer Generalist

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jcollinsworth.com

Dallas, Tx

OBJECTIVE:

Creative professional with 10+ years of experience leading multi disciplined teams to engineer experiential 3d campaigns, architectural visualizations and animations. Specializing in experiential and level design. Expert in 3d production, graphic design and cross functional collaboration. Serving as the first point of contact for clients, vendors and outsourced studios.

Searching for a position to lead complex projects and foster team growth through coaching, innovation and strategic leadership.

SKILLS:

- Creative / Art direction
- Videography / Video Editing
- Graphic Design
- Expert in full Adobe Suite
- Event Photography
- 3D modeling / animation
- Client relationship building
- Social Media Management
- Agile project management
- Illustration
- Creative problem solving
- Adept at managing multiple projects

EXPERIENCE:

Media Director

June 2025 - Present

JB Management

- Provide art direction ensuring all assets are consistent in style, quality and narrative conforming.
- Videography / Photography of exclusive events, podcasts and advertisements
- Graphic Design including email flyers, newsletters, logo creation,

Director

January 2017 - June 2024

Polycount Studio

- Led teams of multi disciplined creatives to build 3d campaigns, visualizations and animations.
- Designed 3d models, environments and experiential campaigns along with graphics and illustrations.
- Implemented client engagement and education initiatives building stronger relationships – raising repeat client projects by 14%
- Conduct regular meetings between developers, stakeholders and outsourced studios to ensure project alignment and facilitate efficient communication.

Lead Designer

June 2011 - November 2016

Brass Monkey Studio

- Designed art installations and campaigns for clients – focusing on the food service industry
- Increased sales by 25% by expanding the studio's target market in the first year.

EDUCATION & CERTIFICATES:

Bachelor's Degree - Media Arts and Animation

Art Institute of Dallas, Dallas, TX

December 2016

Certified Scrum Master (CSM)

Scrum Alliance

January 2025

Licensed Drone Pilot (Part 107 FAA licence)

FAA

September 2025