

JOSH COLLINSWORTH

Creative / Art Director | Studio Manager

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Dallas, Tx

OBJECTIVE:

Creative professional with 10+ years of experience leading multi disciplined teams to engineer experiential 3d campaigns, architectural visualizations and animations. Specializing in experiential and level design. Expert in 3d production, graphic design and cross functional collaboration. Serving as the first point of contact for clients, vendors and outsourced studios.

Searching for a position to lead complex projects and foster team growth through coaching, innovation and strategic leadership.

SKILLS:

- Creative / Art direction
- Collaborative communication
- 3D design pipeline expertise
- Expert in full Adobe Suite
- Level / experiential design
- Graphic design
- Client relationship building
- Servant leadership
- Agile project management
- Illustration
- Creative problem solving
- Adept at managing multiple projects

EXPERIENCE:

Art Director

January 2025 - Present

ROLL 4 Studios

- Provide art direction ensuring all assets are consistent in style, quality and narrative conforming.
- Mentorship of junior team members on technique and professional development.
- Implemented agile project management workflows to increase output while eliminating redundant work.

Director

January 2017 - June 2024

Polycount Studio

- Led teams of multi disciplined creatives to build 3d campaigns, visualizations and animations.
- Designed 3d models, environments and experiential campaigns along with graphics and illustrations.
- Implemented client engagement and education initiatives building stronger relationships – raising repeat client projects by 14%
- Conduct regular meetings between developers, stakeholders and outsourced studios to ensure project alignment and facilitate efficient communication.

Lead Designer

June 2011 - November 2016

Brass Monkey Studio

- Designed art installations and campaigns for clients – focusing on the food service industry
- Increased sales by 25% by expanding the studio's target market in the first year.

EDUCATION & CERTIFICATES:

Bachelor's Degree - Media Arts and Animation

December 2016

Art Institute of Dallas, Dallas, TX

Certified Scrum Master (CSM)

January 2025

Scrum Alliance